

# A priority-setting mechanism for national evidence-based consumer health information

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[www.iqwig.de](http://www.iqwig.de)



# Evening Times



CITY HEALTH CHIEFS DEIFY MINISTER

## PATIENTS' FURY OVER GLASGOW BAN ON MS WONDER DRUG

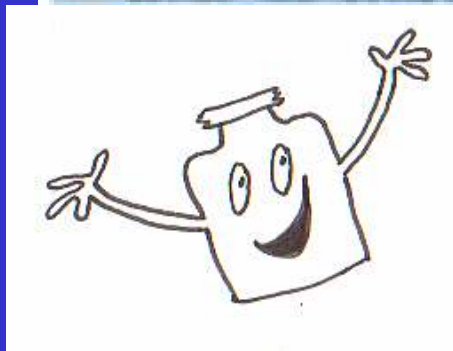
Patients in Glasgow are furious over a ban on the 'wonder drug' for multiple sclerosis.

YUSA  
180 1000

Advertisement text for YUSA, including contact information and details about services.



I RECOMMEND YOUR REVIEW MAKES NO RECOMMENDATIONS





# The goals

- **Personal level: provide a source of trustworthy health information**
- **Public health level: advance basic and critical health literacy**
- **Get people hooked on EBM**



# The audience

- **Medically interested lay people**
- **Patients**
- **Informers and communicators about health (trusted info seekers, consumer advocates, journalists, health care professionals)**

# **Good reviews for patient information**



**Right**

**Interesting**

**Important**



# What did we do?

**Multiple-purpose criteria and data for consideration, including:**

- **Quality and quantity of evidence**
- **Burden of disease**
- **Educational potential**
- **National priorities**

# Starting point:



- **Narrowed criteria down to a smaller group to try for research summaries**
- **Piloted at each stage, refined it**
- **Tested it out on one year's worth of new Cochrane reviews (352 reviews from issue 3 of 2004 to issue 2 of 2005)**

# The criteria

- Evidence criteria
  - At least one RCT determined by authors to be adequate quality, addressing patient-relevant outcome
  - Enough evidence to support a conclusion (positive, negative, neutral)



- **(Later stage) At least 5/7 on Oxman and Guyatt quality score for systematic reviews**
- **No commercial sponsorship**
- **Search strategy within the last 5 years**

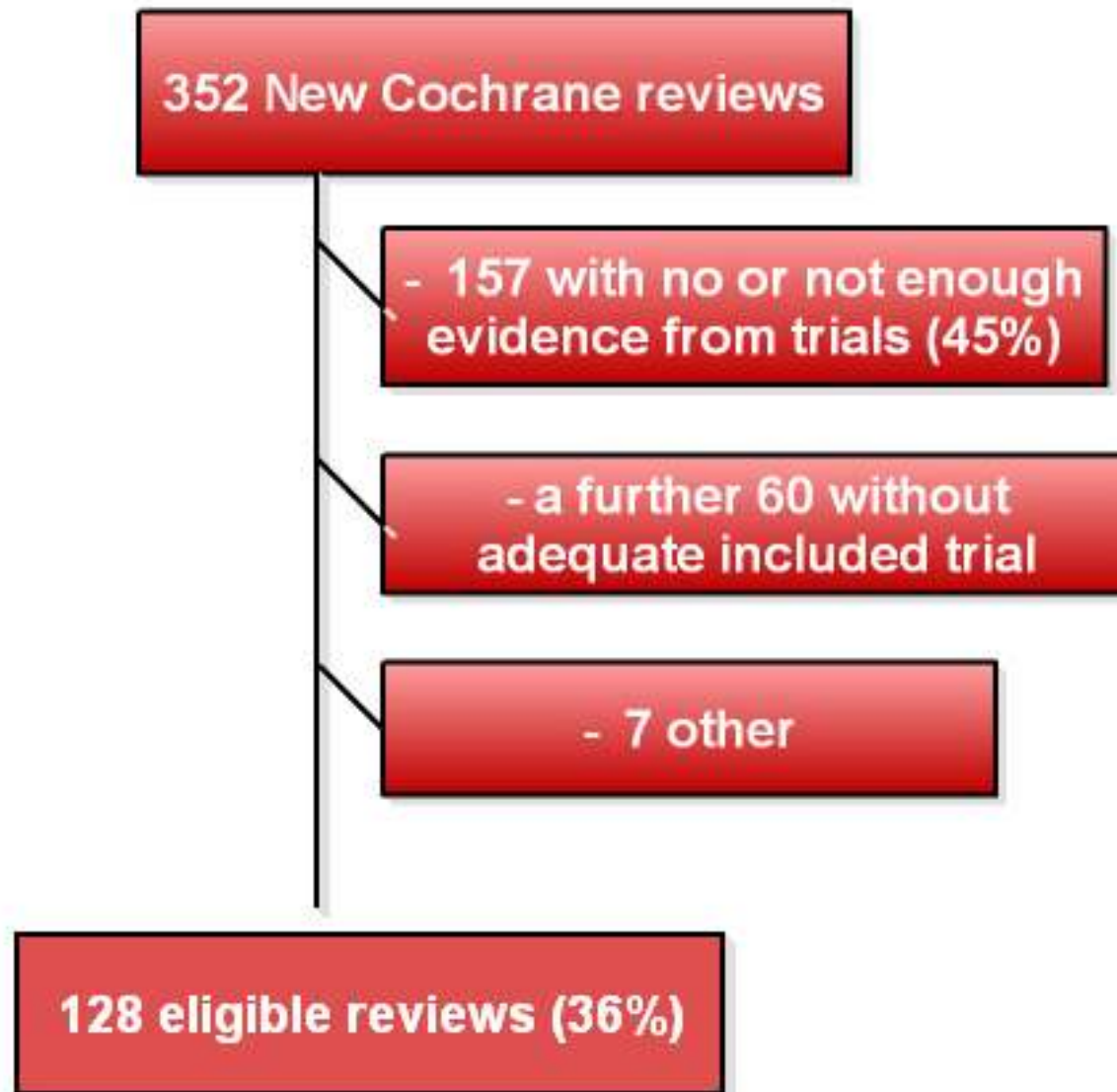
**352 New Cochrane reviews**

**- 157 with no or not enough  
evidence from trials (45%)**

**- a further 60 without  
adequate included trial**

**- 7 other**

**128 eligible reviews (36%)**



## Results against individual filtering criteria

Didn't meet quality of included evidence criteria	111 (32%)
Had a trial, but not a patient-relevant outcome	8 (2%)
Had one or more trials, but none of adequate Q	62 (18%)
No RCT	35 (10%)
Commercial sponsorship	7 (2%)
Search strategy older than 5 years	4 (1%)

# Interest and relevance

**Clinical  
relevance**

**Consumer  
interest**

**Patient  
interest/  
burden of  
disease**



[Exit this survey >>](#)

## ONLINE SURVEY: Which are the most interesting Cochrane reviews in 2005?

### 2. Topics

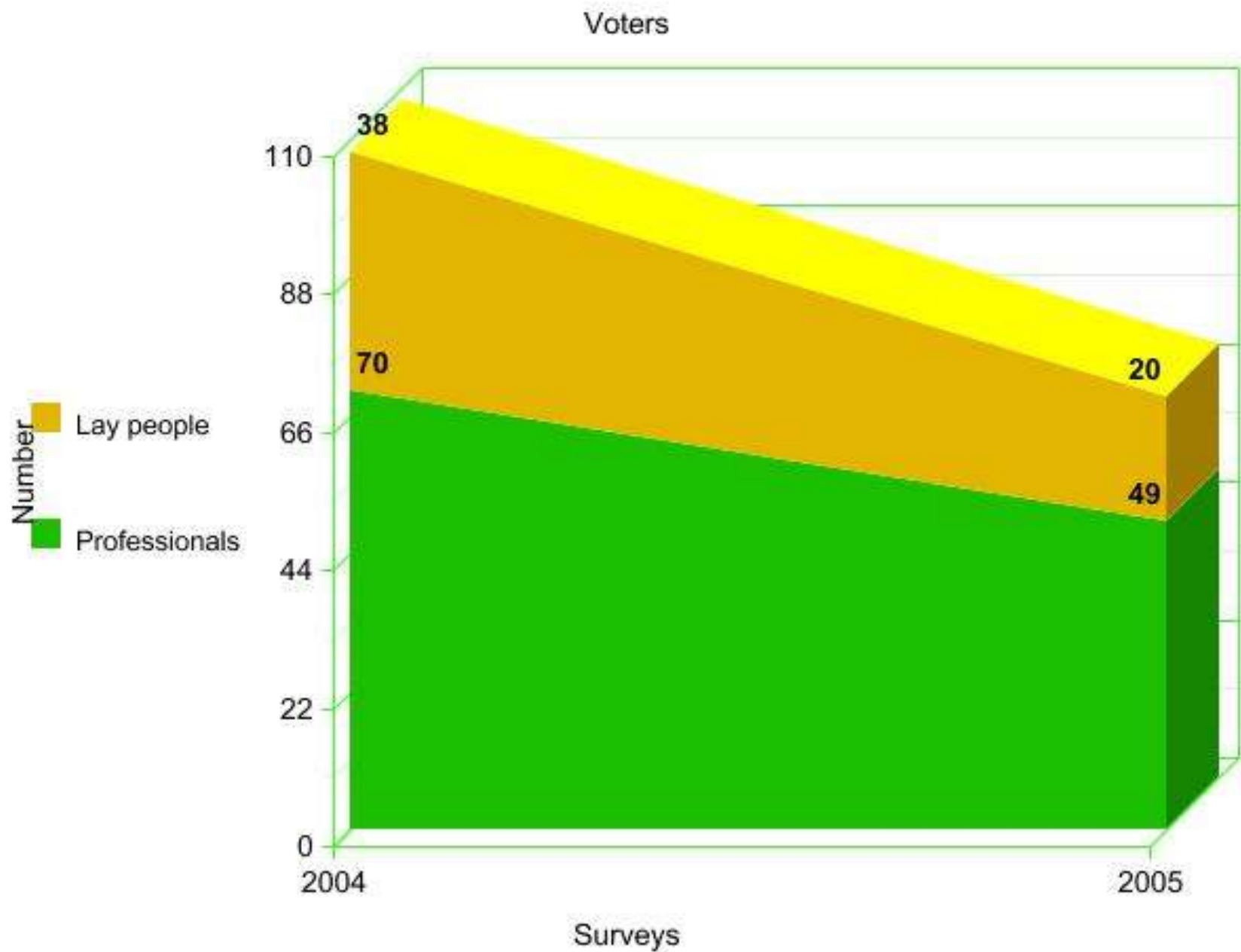
no interest    low interest    medium interest    high interest    extreme interest

1/65 Bioresorbable and metal implants for broken bones and damaged ligaments have similar outcomes, rates of infection and rates of complication, but people who get bioresorbable implants are less likely to need a second operation.

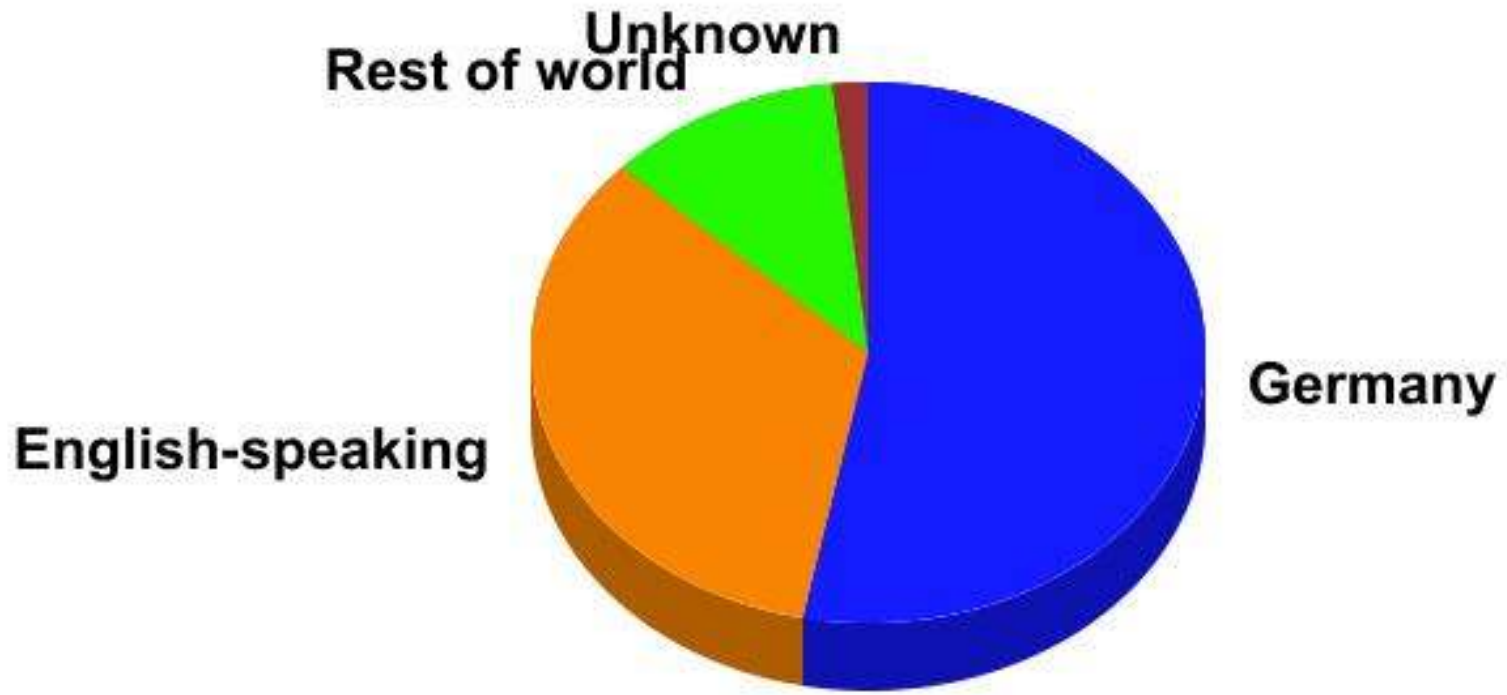
no interest    low interest    medium interest    high interest    extreme interest

2/65 There appears to be no difference in outcome between biocompatible and bioincompatible membranes for kidney dialysis.



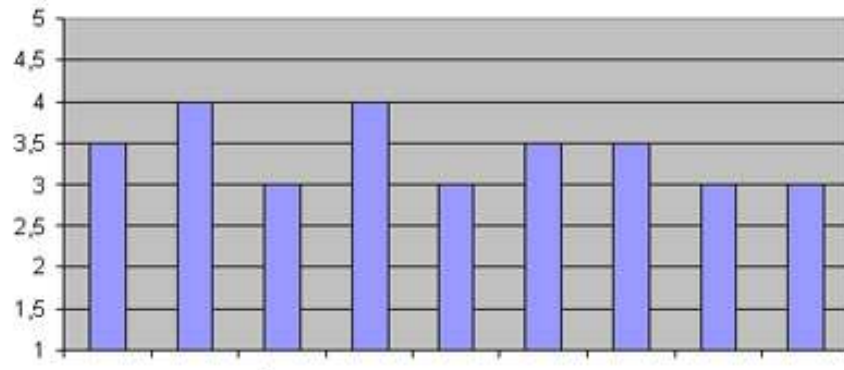
**Total participants = 177 (33% medically lay people, 67% professional)**

Country of voters

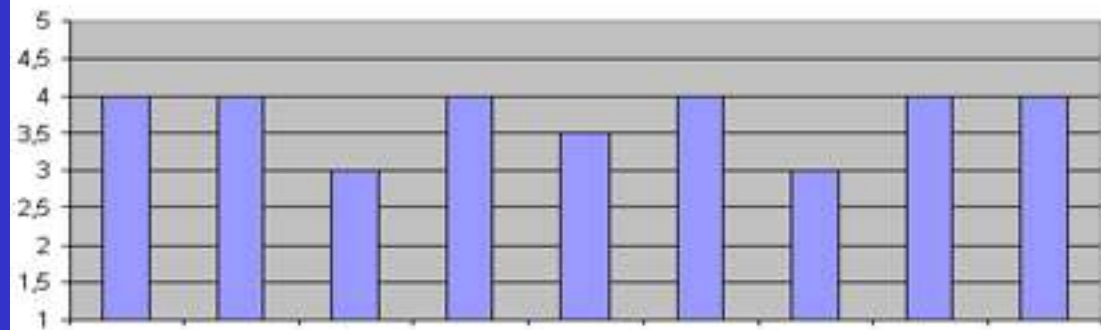


# No major pattern

51/110 Although evidence is not conclusive, chiropractic or other spinal manipulation may be able to prevent several types of recurring headache.



107/110 Telephone consultation appears to decrease the number of immediate visits to doctors and does not appear to increase visits to emergency departments. It is still unclear though, whether it is just delaying visits to a later time. Telephone consult





## LEVEL OF INTEREST IN REVIEWS WITH TOO LITTLE EVIDENCE

	LOW	MEDIUM	HIGH
Eligible ( $n = 29$ )	28%	52%	21%
Non-eligible ( $n = 45$ )	51%	38%	11%*

5 reviews

# **Top 10**

**Pit and fissure sealants for preventing dental decay in the permanent teeth of children and adolescents**

**Antiplatelet agents and anticoagulants for hypertension**

**School-based prevention for illicit drugs' use**

**Interventions for treating asymptomatic impacted wisdom teeth in adolescents and adults**

**Single agent versus combination chemotherapy for metastatic breast cancer**

**Hormone replacement therapy for preventing cardiovascular disease in post-menopausal women**

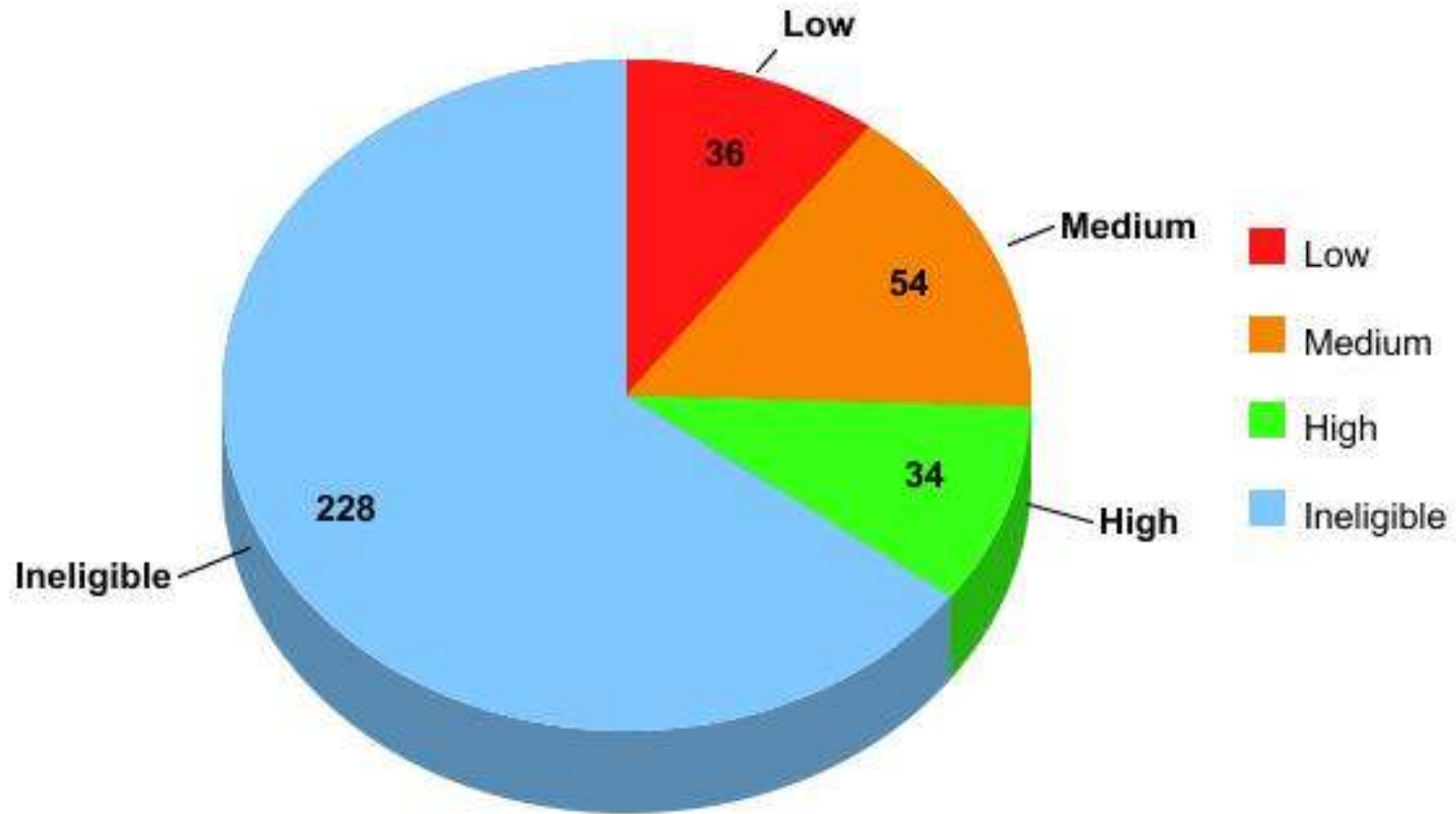
**Effect of longer-term modest salt reduction on blood pressure**

**Exercise based rehabilitation for heart failure**

**Grommets (ventilation tubes) for hearing loss associated with otitis media with effusion in children**

**Positioning for acute respiratory distress in hospitalised infants and children**

Editors' prioritisation decisions



Approx 1,300 up-to-date  
Cochrane reviews at end of 2005

36% eligible for us (468)

25% of those would be rated  
medium to high priority

Approximately 117 Cochrane  
reviews, plus approx 120 new &  
updated in 2006

# *What are we thinking?*

**„The survey was quite fun to complete. . .  
. . . Looking over my answers, my own  
criteria for finding something  
interesting are not entirely clear, even  
to me!“**

*Survey participant, USA*

# Rules of thumb

Can the patient choose?

Is it life-threatening?

Pain?

Preventive?

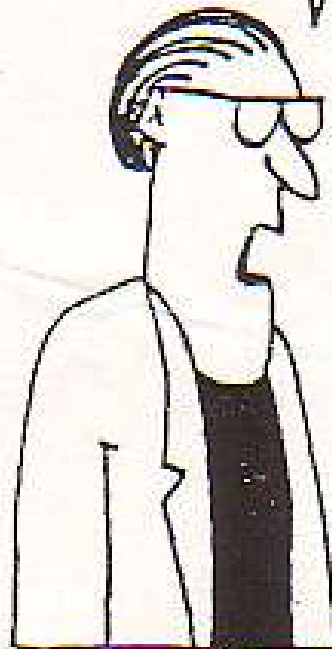
Does the treatment  
do harm?

Local/global

How many and how  
deeply affected?

HALF OF ME BELIEVES  
IN STATISTICS AND  
HALF OF ME DOESN'T

THAT'S ABOUT  
AVERAGE



smith



# Thank you

[www.gesundheitsinformation.de](http://www.gesundheitsinformation.de)

[www.informedhealthonline.org](http://www.informedhealthonline.org)



[www.iqwig.de](http://www.iqwig.de)