

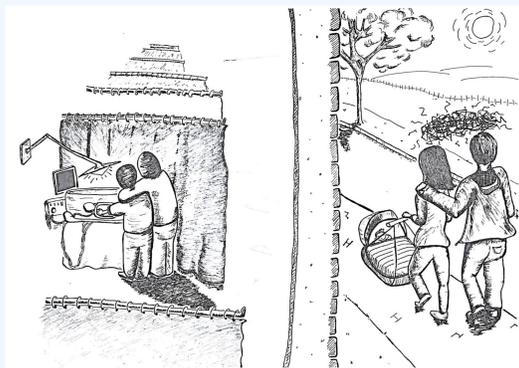
Graphic techniques helped...

- ✍ explore and question assumptions about effective communication of research,
- ✍ create a shared understanding between the research team and key stakeholders,
- ✍ support people to engage with the research in different ways, and
- ✍ attract a broader audience

Why our project is important

How we will carry out the project

How we will share our findings



Who are our audience?



Cartoons from the plain language protocol summary by Liz Shaw



Researchers are increasingly being encouraged to consider approaches such as **cartoons, blogs and videos** to share research in alternative formats and make findings **more accessible** to members of the public and evidence users. Graphic methods offer a valuable opportunity to **share complex information** and concepts with the **target audience**.



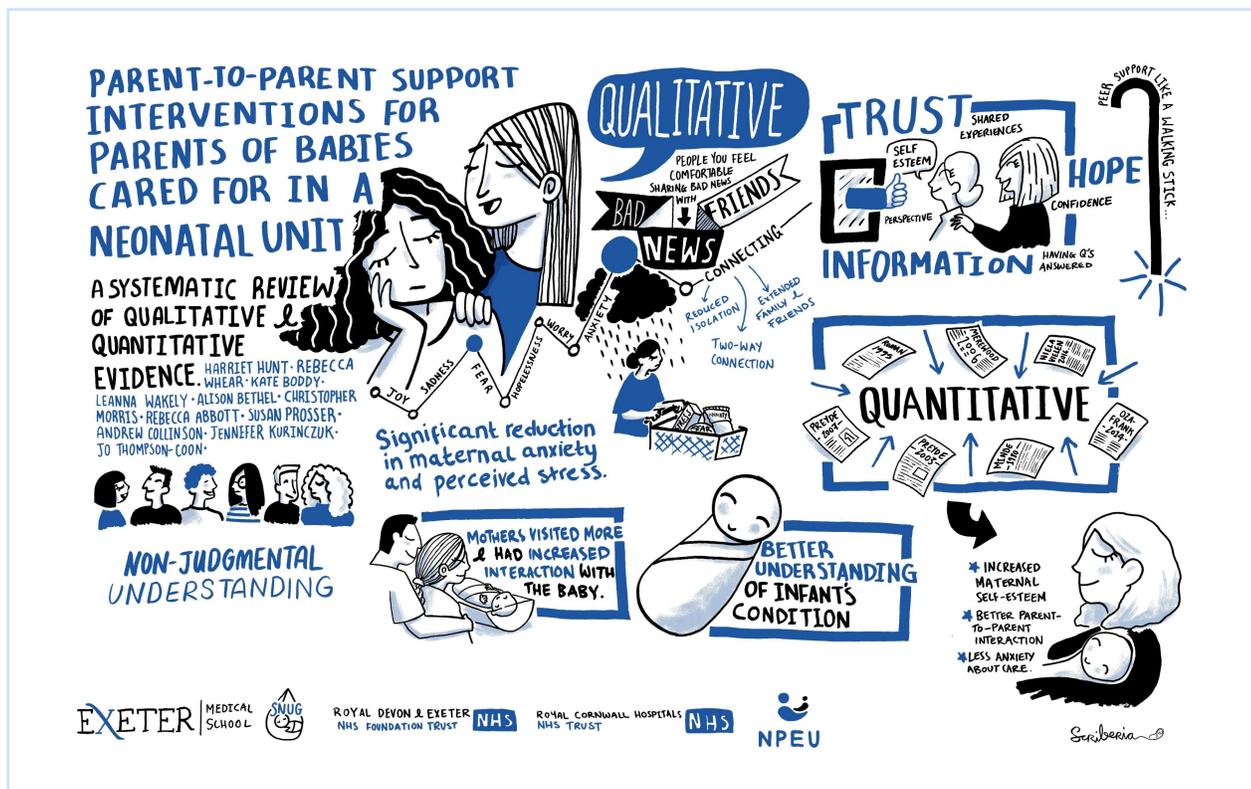
We commissioned a professional artist to **visually capture experiences of peer support for parents of babies cared for in neonatal units**. The artist attended the two final project meetings, **live drawing** the discussions as they unfolded.



We invited a research colleague and artist to create a **cartoon based upon the project's plain language summary** to visualise the systematic review process for members of our Parent Advisory Group(PAG).



We aim to expand our use of creative techniques in the future when developing our protocols and dissemination materials to help engage people with the work we do.



Live drawing of the two final project meetings by @Scriberia

This research was funded by the National Institute for Health Research (NIHR) under its Research for Patient Benefit (RfPB) Programme (PB-PG-0416-20032) and supported by the National Institute for Health Research (NIHR) Collaboration for Leadership in Applied Health Research and Care (CLAHRC) South West Peninsula, now recommissioned as NIHR Applied Research Collaboration (ARC) South West Peninsula. The views expressed are those of the author(s) and not necessarily those of the NHS, the NIHR or the Department of Health and Social Care.

Creatively communicating our research: using comics and illustration for reflection and dissemination in health research

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