

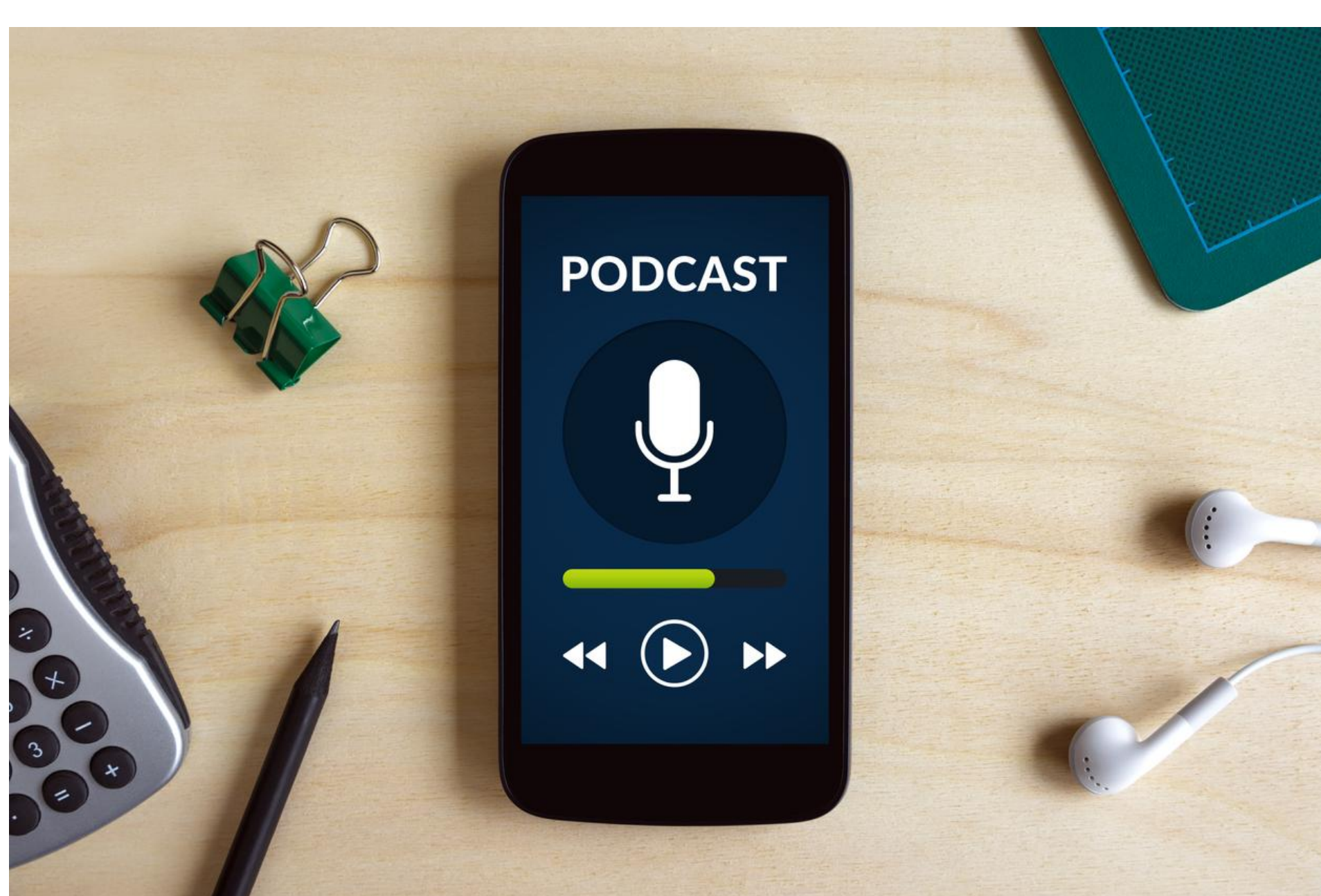
Croatian Cochrane podcast pages are receiving increasing number of page views over time.

The Problem

Since 2015, Cochrane Croatia has been involved in the translation and recording of Cochrane podcasts. Over 150 translated podcasts have been published. No detailed analysis of Croatian Cochrane podcast usage has been conducted thus far.

Methods

1. Analysis of available Croatian Cochrane podcast access data was conducted for the period 1st January, 2017 to 10th October, 2019.
2. Data accessed from Google Analytics and Feedburner.
3. Ethics approval was obtained from the University of Split School of Medicine.



Key Results

- Year on year, Croatian podcast pages are receiving increasing numbers of page views (see Fig. 1 and Fig. 2).
- The total number of visits to Croatian Cochrane podcasts on Cochrane.org in the considered period reached 3,673.
- The most accessed podcast on Cochrane.org in 2017 was *Yoga treatment for chronic non-specific low back pain*, receiving 49 visits.
- The most accessed podcast on Cochrane.org in 2018 was *Early additional food and fluids for healthy breastfed full-term infants*, receiving 142 visits.
- The most accessed podcast on Cochrane.org in 2019, thus far, was *Topical antibiotics for preventing surgical site wound infections*, receiving 145 visits.
- The most downloaded podcast in the considered period and from Cochrane.org was *Autogenic-drainage-for-airway-clearance-in-cystic-fibrosis*.
- The total number of listens to Croatian Cochrane podcasts via iTunes in the considered period reached 2,021.

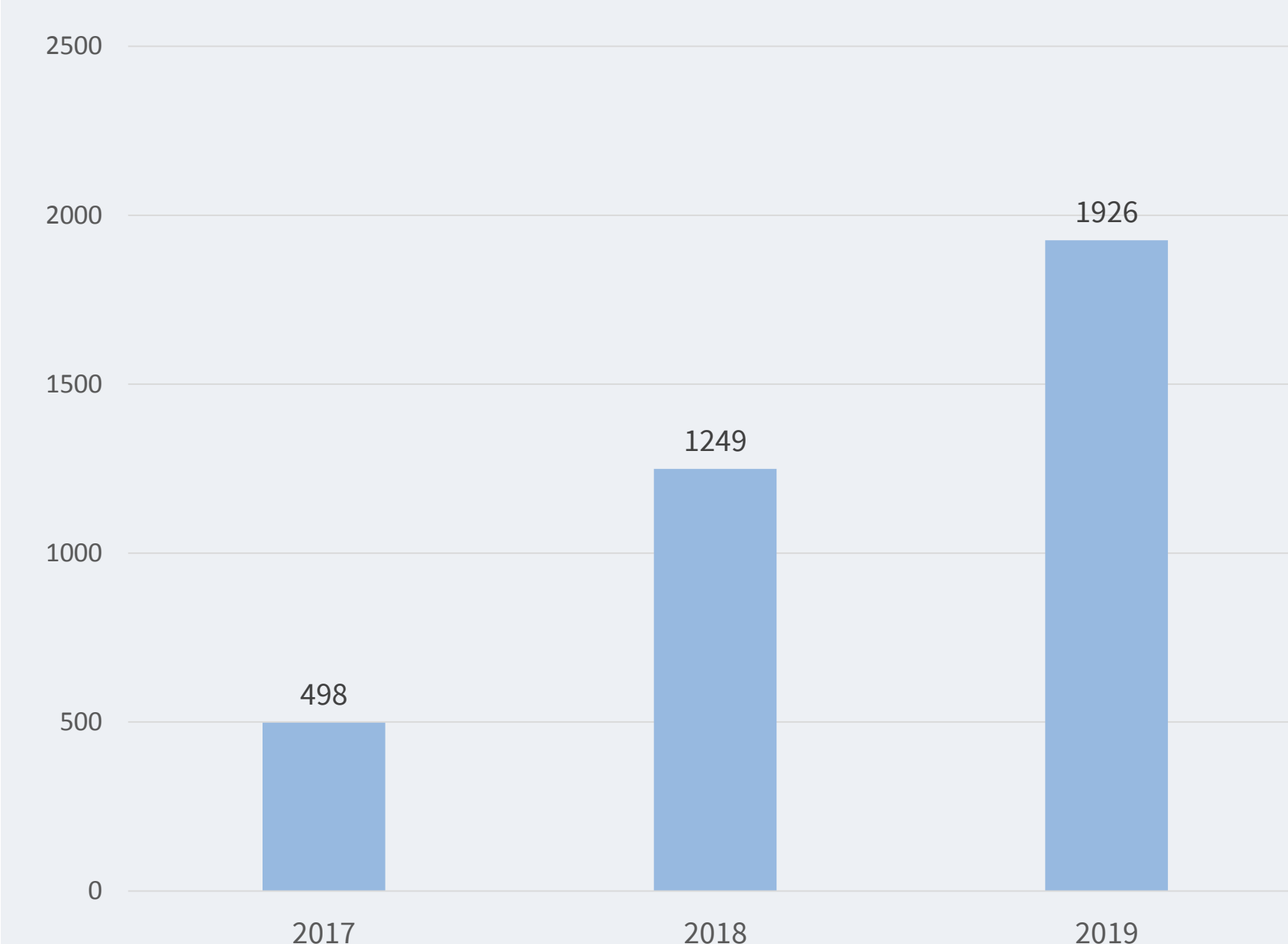


Fig. 1 - Visits on Cochrane.org per year

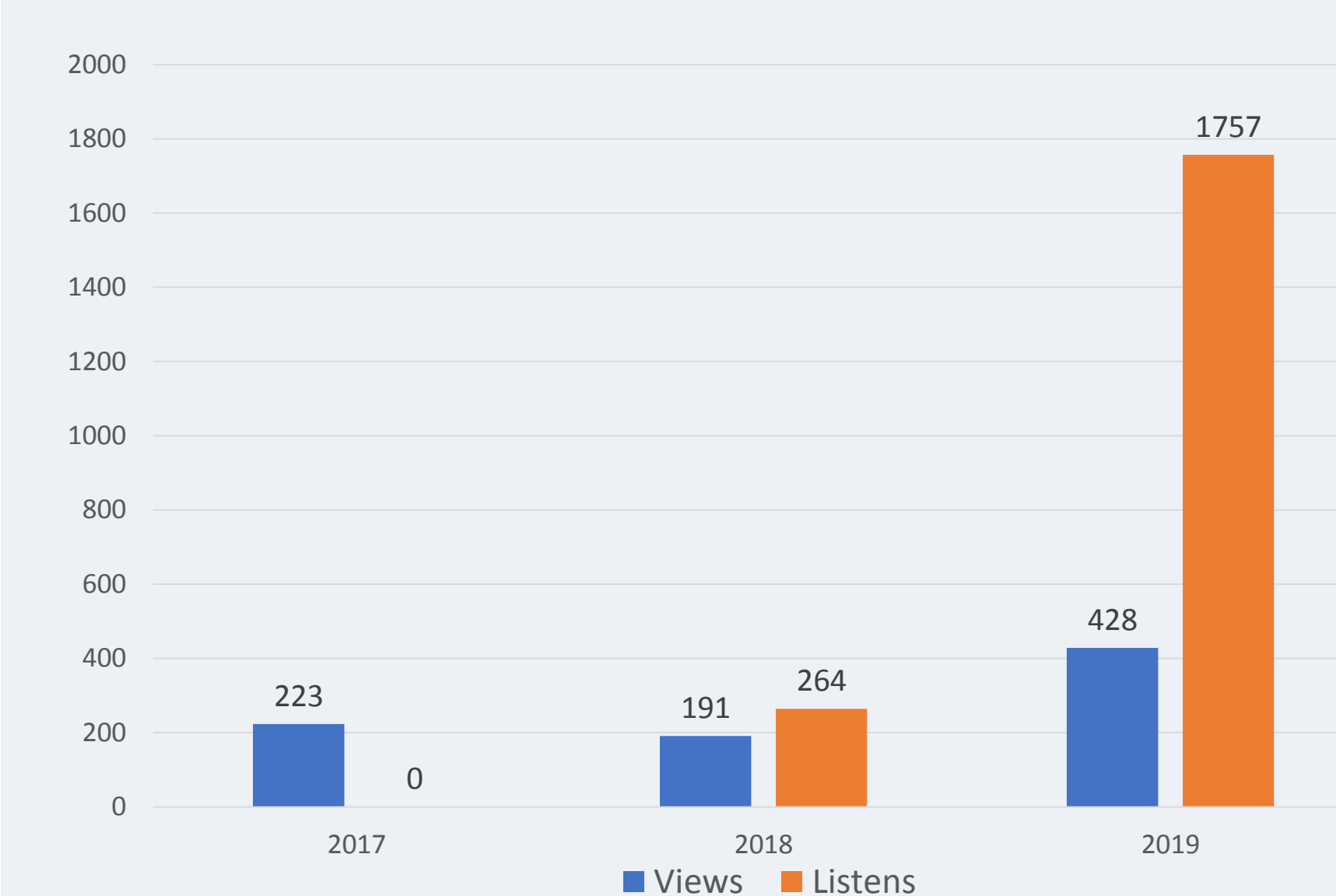


Fig. 2 - Visits and listens through iTunes per year

Table 1: Top five most accessed podcasts

Review title	No. of visits
Topical antibiotics for preventing surgical site wound infections	179
Early additional food and fluids for healthy breastfed full-term infants	159
Do injectable pneumococcal vaccines prevent pneumonia in people with COPD?	114
Interventions for treating severe nausea and vomiting during pregnancy	92
Combined intermittent pneumatic leg compression and medication for the prevention of deep vein thrombosis and pulmonary embolism	88

Listening to Cochrane Evidence: A Case Study of Croatian Cochrane Podcast Usage

Irena Zakarija-Grković,¹ Paolo Rosati,² Muriah Umoquit³



¹ Cochrane Croatia, University of Split School of Medicine, Split, Croatia

² Cochrane Informatics & Technology (IT) Services, Cochrane Central Executive Team, Freiburg, Germany

³ Knowledge Translation Department, Cochrane Central Executive, Cochrane, London, UK

